

# JESSICA LAUREN DIPIETRO

## CONTACT

4914 Calibre Creek Parkway,  
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## EDUCATION

Savannah College of Art and  
Design (SCAD) GPA: 3.6

Pursuing B.F.A. Business in  
Beauty and Fragrance

Expected Graduation 2021

## SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Product Knowledge  
Customer Service  
Analytics  
Store Display and Presentation  
Social Media  
Cosmetic Application and  
Styling

## PROFESSIONAL EXPERIENCE

Blonde + Co | *Studio Intern* | New York, New York

April 2021-Present

Work on creative house, studio, and agency productions  
Assist developing, executing, and monitoring media plans for and with clients  
Innovative ideas to enhance digital media and creative vision

Versace | *Creative Merchandising Intern + Sales Assistant* | Atlanta, Ga

November 2020-April 2021

Creating appealing and eye-catching visual displays that lead the customer through the  
entire store.  
Producing window displays, signs, interior displays, and floor plans  
Help locate product for customers, place order, place holds, and process transactions

Sephora | *Beauty Advisor* | Savannah, Ga

Aug 2019-March 2020

Provided exceptional customer service to consumers to demo products and demonstrate  
product knowledge.  
Maintained floor presentation and assist customers at the point of sale.  
Build relationship with customers while advising trends and discussing developments within  
the market.

## ACADEMIC EXPERIENCE

Lead Creative Director and Marketer | *Facetious: Pat McGrath x Swarovski New Product Launch*  
Produce and execute a concept – launch creative product in the beauty industry/space

Lead Creative Director | *Chanel Look Book*

Visualize and execute a storyline to display/capture the brand and products

## AWARDS

SCAD Academic Scholarship  
Deans List 2018 - Current